

JOHN GRUSE

Creative Designer

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///EMPLOYMENT

[Web Designer] May 2009 – Present

[Television] Charlotte, NC

- > Front-end web development for **SPEED** [SPEEDtv.com]
 - Design prototypes including graphic design, content layout, and multi-media implementation
 - Create various graphic images including ads, logos, and one-offs from existing creative assets
 - Design layouts in HTML utilizing CSS, Javascript, and other current technologies
 - Site template creation and modifications
 - Provide final creative assets for websites and pages
 - Work with outside vendors to drive the creative consistency of the site as well as establish graphic formats and specifications for third party deliveries
- > Electronic newsletter administrator for SPEED e-mail subscribers

[Data Analyst] June 2006 – April 2009

[Banking] Charlotte, NC

- > Worked as a Data Administrator for **Accenture** and a Data Analyst for **Bank of America**
- > Concentration in Data Integrity, Research, Reporting, Support, and Resource Management
- > Streamlined data and improved reporting efficiency in Excel with formulas and macros using Visual Basic
- > Microsoft Office SharePoint Services (MOSS) liaison and web consultant

[System Administrator] March 2000 – June 2005

[Automotive] Detroit, MI

- > Worked in various positions in the automotive industry, including System Administrator, Computer Aided Design (CAD) Administrator, Network Administrator, Help Desk Support Technician, and Data Coordinator
- > Employers included **Global Technology Associates Ltd., INCAT, Toyota, and Bosch**
- > Details provided upon request

///EDUCATION

January 2006 – June

[The Art Institute of Charlotte] Charlotte, NC

[Interactive Media Design, BFA]

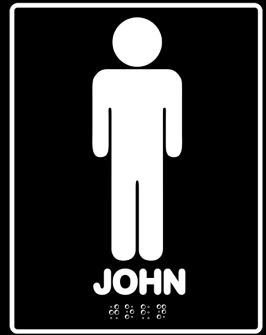
- > Proficient in art and design concepts, color theory, design layout, visual composition, image manipulation, corporate identity, media authoring, audio/video editing, and scripting languages
- > Designed interactive websites using HTML, DHTML, CSS, XML, PHP, SQL, JavaScript, Actionscript, AJAX
- > Created print media including advertisements, posters, logos, and brochures
- > Created, filmed, edited, directed, wrote, and acted in multiple short films
- > Served as project manager for school film festival
- > Assisted in the art and style direction for the Creative Loafing 2006 Fall Fashion Preview
- > Accomplishments: 3.50 Overall GPA - Alpha Beta Kappa National Honor Society

September 1997 – December 2000

[Henry Ford Community College] Dearborn, MI

[Computer Information Systems, AS]

- > Completed Core Courses:
 - Access Database Programming, 'C' Programming, COBOL I, DOS, HTML, Novell Netware, QBASIC, Systems Analysis and Design, UNIX, Windows



Programs & Skills

[Adobe]

- > Photoshop
- > Flash
- > Illustrator
- > Dreamweaver
- > AfterEffects
- > InDesign

[Apple]

- > Final Cut Studio
- > Garage Band

[Microsoft]

- > Powerpoint
- > Excel
- > Word
- > Outlook
- > Sharepoint Services
- > Visual Web Developer
- > SQL Server
- > Access
- > InfoPath
- > Visio

[Scripting Languages]

- > HTML
- > JavaScript
- > ActionScript
- > Visual Basic
- > CSS
- > ASP .Net
- > PHP
- > AJAX
- > SQL

[Platforms]

- > UNIX
- > Linux
- > Windows
- > Mac